

Get your game on

Pursue a bachelor's in sports management at Lynn and work on faculty-directed projects with ESPN, X Games, PGA, NASCAR, NFL and MLB. You can then go on to turn these experiential learning projects into future sports management jobs. As a sports management major, you'll learn sports marketing, sports law and risk management. You'll not only study sports management but business as well. You'll take courses in business analytics, human resource management and business strategy.

In the sports management program, you'll attend one-of-a-kind events and meet team owners, sports agents and sportswriters. And if you're not sure which track to take, professors will help you find your passion in the sports management industry so that your coursework at Lynn reflects your interests.



More information about the sports management program

- Discover sports management, sports law and sports marketing
- Gain a solid background in business management
- Get real-world experiences with internships



“Making the softball team my freshman year as a walk-on shaped me as a person. I built leadership and time management skills.”

Christina Carvatta '15, '16, B.S. in sports management, MBA in sports and athletic administration

About Lynn

Lynn University is one of the nation's most innovative and global universities. Located in Boca Raton, Florida, alongside booming business centers and beautiful beaches, we are focused on one thing, **preparing students for success.**

Our professors concentrate on the art of teaching – making good students great and great students remarkable.

Our award-winning iPad®-powered learning puts a transformational learning companion into the hands of students.

And our graduates? They've gained the intellectual flexibility and global experience to take the lead in an ever-changing world.

We are focused on one thing: Preparing students for success.

Visit lynn.edu/businessprograms

Estimated annual cost of attendance

Fee name	2023–2024	2024–2025
Tuition	\$41,200	\$42,730
Housing and food	\$13,750	\$14,330
Materials	\$500	\$250
Student services	\$1,000	\$1,000
Technology	\$750	\$750
Estimated total	\$57,200	\$59,060

Costs are based on completion of 120 total credits (30 credits per year). Some programs and courses may have additional costs.

Cost of housing is dependent on residence hall assignment.

Career opportunities

With a B.S. in sports management you can choose from a variety of careers and fields. No matter what you choose, you'll leave with a valuable skill set that you can apply to a range of careers right away.

- Sports operations manager
- Fitness manager
- Sports marketing coordinator
- Player development scout
- Sports broadcaster



Contact us

For more information on our College of Business and Management, and B.S. in Sports Management, visit lynn.edu/businessprograms

Or reach out to our Office of Admission at:
+1 561-237-7900
admission@lynn.edu
lynn.edu/admission

Distinguished School

Recognized by Apple as a distinguished school for innovation, leadership, and educational excellence.

Lynn University is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award associate, baccalaureate, masters, and doctoral degrees. Degree-granting institutions also may offer credentials such as certificates and diplomas at approved degree levels. Questions about the accreditation of Lynn University may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097, by calling +1 404-679-4500, or by using information available on [SACSCOC's website](https://www.sacscoc.org). © 2024 Lynn University

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